

Strategic alliance for emerging Small Business (SafeSB™)

Program Purpose & Objectives :

The Nevada Small Business community is a major employer within the state. Business owners have struggled to gain access to contracting opportunities and skilled/unskilled labor pools which has impacted on-going growth and capacity building. As a result, Clark County requested and received funding from the Department of Commerce Economic Development Administration (EDA) to implement the Business Opportunity and Workforce Development (BOWD) program. The BOWD program will provide a comprehensive and targeted local small business technical support/resource program throughout southern Nevada. The program will include a workforce development component that train unemployed/under-employed individuals in the skill sets that the small businesses require to complete projects and grow their business.

Over a two-year period, the BOWD program will graduate 200 local small businesses (including minorities, women, other small firms, and veterans) and create/retain 250 jobs. The program will provide the resources needed to build capacity, identify working capital, create mentor relationships, locate contract opportunities, train/place job seekers, develop internal workforce, and implement marketing/sales tool for small businesses within southern Nevada.

To implement the BOWD program, the Strategic alliance for emerging Small Business (SafeSB™) team was formed. The SafeSB™ Team will operate a Virtual BOWD Center to allow access for other local entities to support the County's BOWD program.

The BOWD program areas include:

- Business/Workforce Development and Capacity Building
- Integrated Technical Assistance Program
- Bidding and Estimating
- Financial Management/Marketing
- Mentor/Protégé Program
- Project Opportunity/Skill Matching
- Capitalization and Funding Alternatives
- Bonding Programs
- On-the-Job Training and Job Matching
- Purchasing Policies & Procedures

The small businesses must complete an application form and meet the program's enrollment eligibility requirements. For more information, contact our office at (702) 724-1500 or e-mail us at melyssa@akersinc.com.



Administered by:

